

Proverbs 31 Ministries

SPONSORSHIP OPPORTUNITIES

She Speaks Conference

P31

KNOW THE TRUTH. LIVE THE TRUTH.
IT CHANGES EVERYTHING.

PROVERBS31.ORG

PROVERBS 31 MINISTRIES' MISSION

Proverbs 31 Ministries is a nondenominational, nonprofit Christian ministry that seeks to lead women into a personal relationship with Christ.

With Proverbs 31:10-31 as a guide, Proverbs 31 Ministries reaches women in the middle of their busy days through free devotions; podcasts; speaking events; conferences; resources; Bible studies; and training in the call to write, speak and lead others. We are real women offering real-life solutions to those striving to maintain life's balance in spite of today's hectic pace and cultural pull away from godly principles. Wherever a woman may be on her spiritual journey, Proverbs 31 Ministries exists to be a trusted friend who understands the challenges she faces and walks by her side, encouraging her as she walks toward the heart of God.

By partnering with Proverbs 31 Ministries, you will be helping us reach women all over the world to know the Truth and live the Truth, because it changes everything.

About the She Speaks Conference

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She Speaks Audience

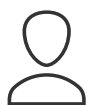
50 STATES
REPRESENTED*

54 COUNTRIES
REPRESENTED*

She Speaks is an annual event hosted by Proverbs 31 Ministries that trains women to write, speak from a stage and lead. In 2022, the event was reimagined to include two experiences, in person and online. This two-day event encourages and equips women as they learn specific, fresh techniques to enhance their ability to communicate God's Word through writing, speaking, leading, social media, podcasting and content creation. Attendees can participate in live sessions taught by industry professionals. Attendees can network with others in community-driven in-person and online groups, meet with expert coaches for guidance in all areas of communicating, and upgrade their experiences for exclusive time with conference presenters.

*Since its launch in the year 2000, we've equipped over 22,700 women from all *50 states and from *54 countries through the She Speaks Conference. In 2024, our goal is to train 1,100 more women both in person in Charlotte, NC, and online from around the world.*

MEET OUR AUDIENCE:



AGE RANGE:

30-69

| 32% are between 50-59 years old;
| 28% are between 40-49 years old.



MARRIED ATTENDEES:

67%

HERE IS WHAT AN
ATTENDEE WROTE
ABOUT THE IMPACT
SHE SPEAKS HAS HAD
ON HER CALLING:

"This was my first time attending She Speaks, and I attended virtually. I was impressed by the practical, real, down-to-earth tips the speakers shared as well as how they stay humble in doing the Lord's work. A tough balance to maintain sometimes. I really appreciate the reminder to create helpful content, to laser focus on one person, and to keep my personal time in the Word or worship separate from my working/research for content time. I'm already implementing some of the new things I've learned."

She Speaks Conference Packages

P31



She Speaks Conference Packages

Premier Package: \$20,000

- Your logo on the She Speaks website and attendee portal (She Speaks website has traffic of 50,000+ views, and the attendee portal will have 1,000-1,500 active users).
- One (1) table at the conference venue to connect with attendees (goal of 700 in-person attendees and 600 online attendees).
- Two (2) promotional slides (designed by your organization and approved by Proverbs 31 Ministries) to be played on rotation between sessions. There are 10-15 minutes between sessions. Both slides will be played at the discretion of Proverbs 31 Ministries. Slide will need to be a PNG or JPG file of size 1280 x 720. Due by July 1, 2024.
- One (1) video up to three minutes long to be played live at the discretion of Proverbs 31 Ministries.
- One (1) email to She Speaks attendees about your organization.
- One (1) full-page ad in the She Speaks attendee notebook. (Ad dimensions for the notebook will need to be 7.25 x 9 inches. Due by April 2, 2024.)
- 15 minutes of livestream/stage time on Friday or Saturday to share about your organization to the She Speaks audience. (Content must be approved by Proverbs 31 Ministries.)
- Live mention by event hosts about your organization during event programming.
- Sponsored devotion sent via email to 1.5 million subscribers and also shared on the Proverbs 31 Ministries social media platforms:
 - Instagram: 2 million followers.
 - Facebook: 4 million followers.
 - Twitter: 218,000 followers.

She Speaks Conference Packages

Coffee-Hour Package: \$17,000

**Your organization will be the official sponsor of a special coffee hour with all She Speaks attendees.*

- Your logo on the She Speaks website and attendee portal (She Speaks website has traffic of 50,000+ views, and the attendee portal will have 1,000-1,500 active users).
- One (1) table at the conference venue to connect with attendees (goal of 700 in-person attendees and 600 online attendees).
- Two (2) promotional slides (designed by your organization and approved by Proverbs 31 Ministries) to be played on rotation between sessions. There are 10-15 minutes between sessions. Both slides will be played at the discretion of Proverbs 31 Ministries. Slide will need to be a PNG or JPG file of size 1280 x 720. Due by July 1, 2024.
- One (1) video up to three minutes long to be played live at the discretion of Proverbs 31 Ministries.
- One (1) email to She Speaks attendees about your organization.
- 15 minutes of livestream time on Friday or Saturday to share about your organization to the She Speaks audience in collaboration with Proverbs 31 Ministries. (Content must be approved by Proverbs 31 Ministries.)
- One (1) full-page ad in the She Speaks attendee notebook. (Ad dimensions for the notebook will need to be 7.25 x 9 inches. Due by April 2, 2024.)

She Speaks Conference Packages

A Day for Writers + She Speaks Package: \$15,000

**A Day for Writers is an upgrade option of the She Speaks Conference, which will take place on July 18, 2024, with a goal of 200 attendees.*

- Your logo on the She Speaks website and attendee portal (She Speaks website has traffic of 50,000+ views, and the attendee portal will have 1,5000-2,000 active users).
- One (1) promotional slide (designed by your organization and approved by Proverbs 31 Ministries) to be played on rotation between She Speaks sessions and at A Day for Writers. There are 10-15 minutes between sessions. Slide will be played at the discretion of Proverbs 31 Ministries. Slide will need to be a PNG or JPG file of size 1280 x 720. Due by July 1, 2024.
- One (1) video up to one minute long to be played live at the discretion of Proverbs 31 Ministries during A Day for Writers.
- One (1) email to She Speaks attendees about your organization (goal of 1,300 attendees total for in-person and online experiences).
- One (1) Proverbs 31 Ministries Facebook post (audience of 4 million). Content due to P31 by June 30, 2024. Post will go out within 30 days of the end of She Speaks.
- One (1) post in the She Speaks Facebook groups (2 groups) about your organization.
- Sponsor of A Day for Writers, where as the sponsor, you will have 10 minutes to share with 200 attendees about your organization and have the opportunity to connect with attendees after the presentation.
- Only on-site sponsor at A Day for Writers.
- Sponsor branding at A Day for Writers.
- One (1) table at the conference venue for A Day for Writers and She Speaks to connect with attendees.

She Speaks Conference Packages

Mid-Level Package: \$10,000

- Your logo on the She Speaks website and attendee portal (She Speaks website has traffic of 50,000+ views, and the attendee portal will have 1,500-2,000 active users).
- One (1) table at the conference venue to connect with attendees (goal of 700 in-person attendees and 600 online attendees).
- One (1) promotional slide (designed by your organization and approved by Proverbs 31 Ministries) to be played on rotation between sessions. There are 10-15 minutes between sessions. Slide will be played at the discretion of Proverbs 31 Ministries. Slide will need to be a PNG or JPG file of size 1280 x 720. Due by July 1, 2024.
- One (1) stage shoutout by conference hosts.
- One (1) full-page ad in the She Speaks attendee notebook. (Ad dimensions for the notebook will need to be 7.25 x 9 inches. Due by April 2, 2024.)
- One (1) email to She Speaks attendees about your organization.
- Sponsored devotion sent via email to 1.5 million subscribers and also shared on the Proverbs 31 Ministries social media platforms:
 - Instagram: 2 million followers.
 - Facebook: 4 million followers.
 - Twitter: 218,000 followers.

Table Package: \$2,500

- Your logo on the She Speaks website and attendee portal (She Speaks website has traffic of 50,000+ views, and the attendee portal will have 1,000+ users).
- One (1) table at the conference venue to connect with attendees on Friday and Saturday.
- One (1) promotional slide (designed by your organization and approved by Proverbs 31 Ministries) to be played on rotation between sessions. Slide will need to be a PNG or JPG file of size 1280 x 720. Due by July 1, 2024.
- One (1) half-page ad in the She Speaks attendee notebook. (Ad dimensions for the notebook will need to be 7.25 x 9 inches. Due by April 2, 2024.)
- One (1) Proverbs 31 Ministries Instagram promotional story (audience of 2 million). Content due to P31 by June 30, 2024. Post will go out within 30 days of the end of She Speaks.